





# Privatization Opportunities in the Turkish Energy Sector

- Overview of Privatization Implementations
- Başkent Natural Gas Distribution Inc. Co
- igdas
- Electricity Distribution Companies

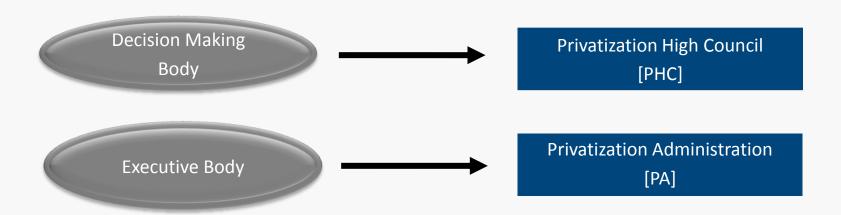








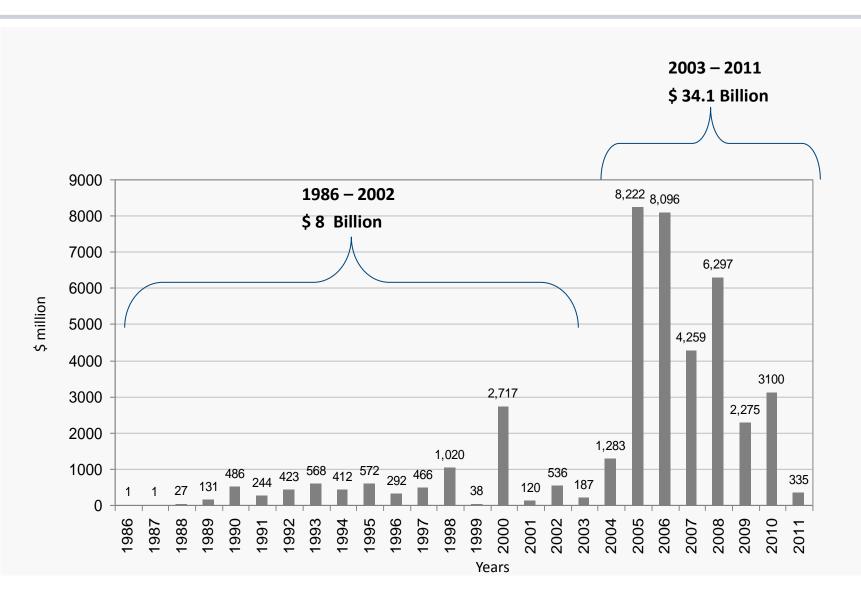
# Law No. 4046 is the main legislation for the privatizations of SOE's in Turkey



- PA is PA is the main responsible administration for the privatizations of the SOE's, state entities and state shares in companies.
- PA is PA is directly subordinated to the Prime Minister. The duties and powers are derived from the law are currently beeing exercised by the Minister of Finance.
- Besides PA, there are some special regulations for the privatization of certain SOE's, like Türk Telekom and National Lottery Games.

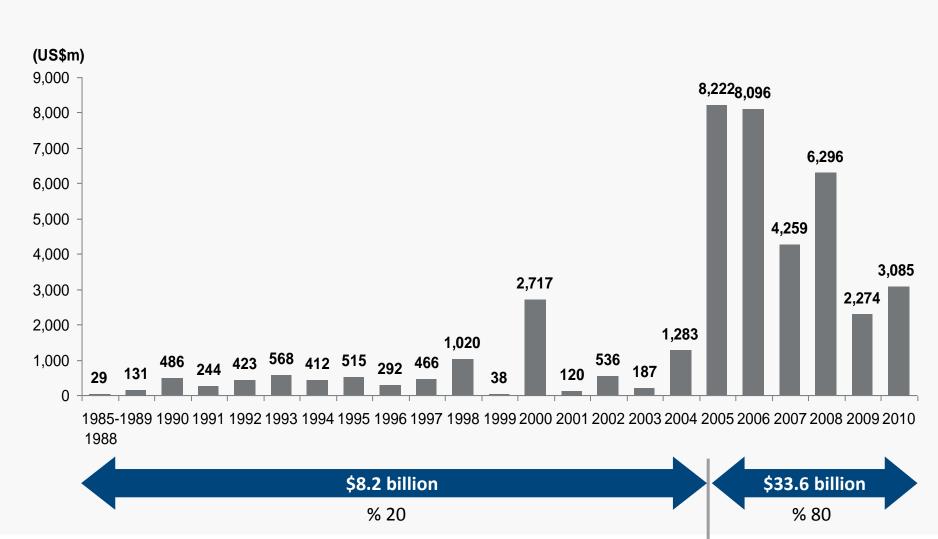


# Overview of Privatization Implementations

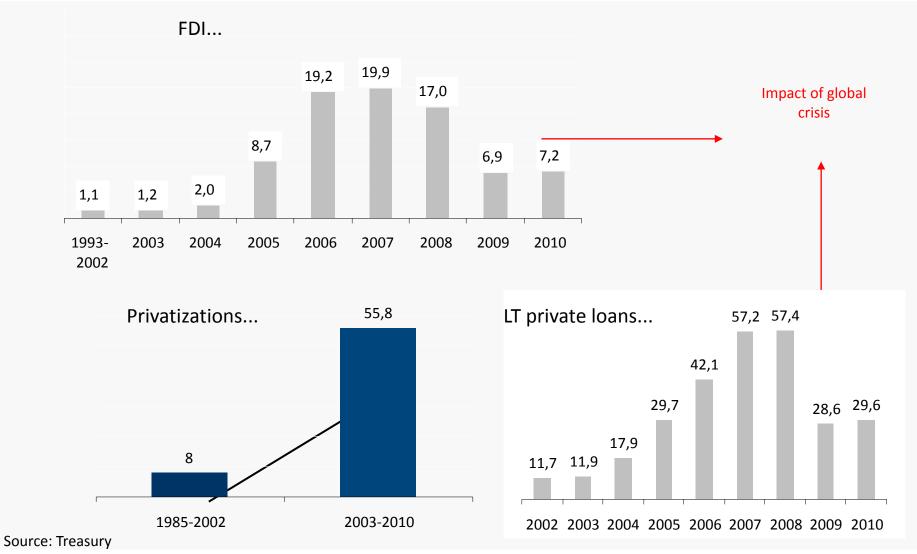




# Almost 80% of all privatization revenues were accrued between 2004-2010

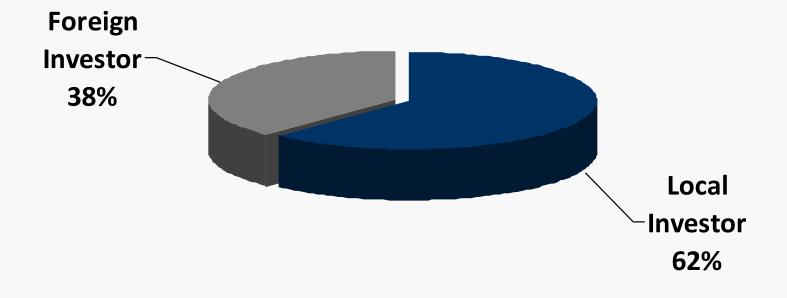


# Overview of Privatization Implementations





As of the end of 2010 almost 40% of the closed privatization deals have foreign capital involvement.

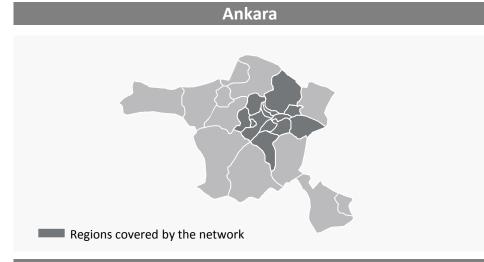




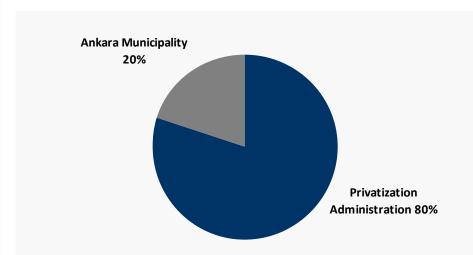
# **Baskentgaz Overview**

# **Business Description**

- Established in 2007
- Second largest national natural gas distribution company in Turkey
- Operates in the capital of Turkey, Ankara with a population base c. 4.8 million
- Exclusive distributor of natural gas within its assigned region covering an area of c. 50 km in radius in Ankara
- Holds a 30-year natural gas distribution license, valid until 2037
- Serves 1.3 million subscribers (June 2011)
- Annual natural gas sales volume over 1.7 bcm, while distributing over 3.0 bcm
- Operates a distribution network with above 8,600 km of infrastructure including primary and service lines
- Operates over 1,100 regulating and metering stations



# **Shareholding Structure**



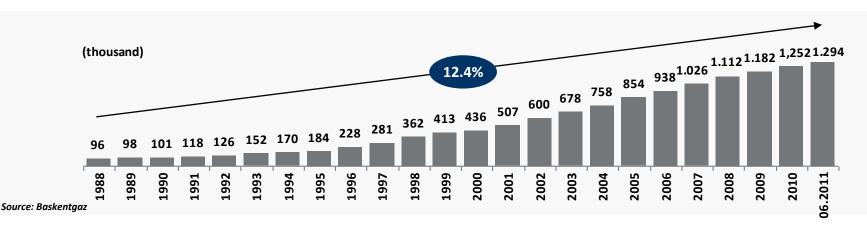


# **Subscribers**

## **Overview**

- 1.3 million subscribers (June 2011)
- Two important criteria in the classification of the subscribers: payment type and consumption volume.
  - Payment type: Pre-paid or post-paid.
    - Pre-paid subscribers are allowed to purchase gas in advance, in the form of consumption credits.
    - Post-paid subscribers are billed once per month for the actual volume of natural gas after the actual consumption.
- Consumption volume: Eligible or non-eligible.
  - Eligible subscribers with annual consumption over 700,000 m<sup>3</sup> are allowed to purchase gas at preferential tariffs either from Baskentgaz or directly from other suppliers.
  - Non-eligible subscribers do not have the flexibility and are obliged to procure gas from the local distribution companies.

# **Number of Subscribers**





# **Subscriber Types**

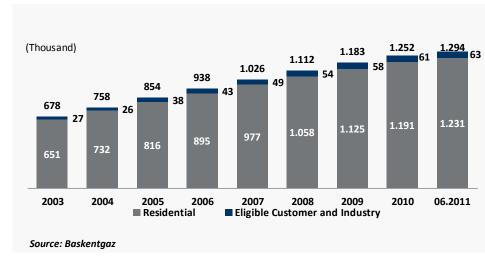
# Payment Type Characteristics 1. Collection on cash basis reduces the overall collection risk of the Company 2. Positive working capital effect 3. Billing expenses are avoided 4. Pricing risk Post-paid 1. Traceable consumption 2. Collection risk is limited by collecting security deposit 3. No pricing risk

### **Subscribers By Payment Type** (Thousand) 1.252 1.294 1.182 1.112 1.026 1.009 1.009 1.007 06.2011 Pre-paid ■ Post-paid Source: Baskentgaz

# **Consumption Volume**

|   | Non-eligible Subscribers   |   |                     | Eligible Subscribers                                   |   |  |  |
|---|--|---|---------------------|--|---|--|--|
|   | Residential  | Industrial  |                     | Residential  |   | Industrial   |  |
| • | private houses,<br>governmental<br>bodies, private               | <ul><li>Industrial and commercial consumers</li></ul>           | •                   | Collective consumption associations (residential site, | • | Major industrial<br>and<br>commercial<br>consumers |  |
| • | companies etc  Annual  consumption  below 700,000 m <sup>3</sup> | <ul> <li>Annual consumption</li> <li>below 700,000 n</li> </ul> | ■<br>1 <sup>3</sup> | cooparative etc.) Annual consumption above 700,000 n   | • | Annual consumption above 700,000 m                 |  |

# **Subscribers By Consumption Volume**





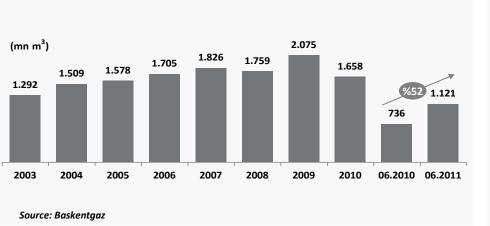
# Sales, Supply & Distribution Volume

# Overview

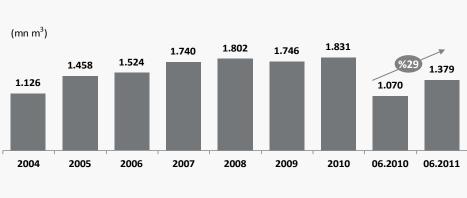
- The natural gas sales and supply volume growth has achieved a CAGR of 3.6% and 7.2% between 2003 and 2010. In 2010 Baskentgaz sold 1.7 billion m<sup>3</sup> and supplied 1.8 billion m<sup>3</sup> natural gas
- Discrepancies between the volume of natural gas sale and supply is attributable to pre-paid system
- Between June 2010 and June 2011 period, natural gas supply has grown 29% which depicts the rapid increase of natural gas consumption in the region
- After the transfer of RMS stations to the Company's distribution network in February 2011, eligible customers with different suppliers has been added to Baskentgaz's subscriber portfolio. After these additions, the annual distribution volume is expected to reach 3 billion m³ by the end of 2011

### (mn m<sup>3</sup>)2,075 1,921 1,826 1,759 1,705 542 1,121 951 1,802 1.740 1.746 1,379 1,831 1.524 1,038 1,070 2006 2007 2008 2009 2010 06.2009 06.2010 06.2011 ■ Natural gas sale volume ■ Natural gas supply volume Consumption of eligible subscribers with different suppliers Source: Baskentgaz





# **Supply Volume**





Source: Baskentgaz

# **Tariff Structure**

# **Distribution Tariff**

- Baskentgaz operates under Natural Gas Market Legislation and is subject to regulations set forth by the Energy Market Regulatory Authority ("EMRA")
- The tariff scheme regulated by EMRA is composed of three components: (i) natural gas price; (ii) special consumption tax on the natural gas, applied by Ministry of Finance; and (iii) distribution charge, fixed charge per m<sup>3</sup> of natural gas distributed
- Based on Law No 4646, subscribers consuming over the eligibility limit set by EMRA are classified as eligible subscribers and these customers are eligible to source natural gas from different suppliers
- Two types of distribution charges; service charge ("SC") is collected from captive (non-eligible) subscribers and transmission charge ("TC") is applied to eligible subscribers
- Based on Law No 5655, Baskentgaz is secured to charge US\$ fixed SC and TC till August 31, 2017



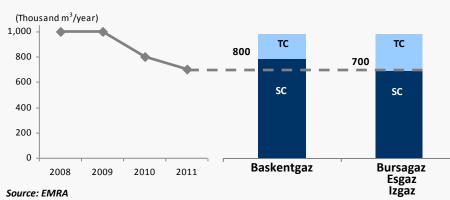
For 2011, EMRA set the eligibility limit at 700,000 m³ annual consumption volume Accordingly other distribution companies namely İzgaz, Esgaz and Bursagaz charges their subscribers SC or TC based on this consumption threshold while Baskentgaz is privileged to collect service charge from all its subscribers with less than 800,000 m³ annual consumption till the end of fixed tariff period (August 31, 2017)

|   | Natural gas price   | Special consumption tax             | Distribution margin                         |  |
|---|---------------------|-------------------------------------|---|--|
|   | Hatarar gas price   | opeoidi consumption tax             | Distribution margin                         |  |
| Residential and non-eligible industrial (<700,000 m³) | Non-eligible tariff |                                     | Service charge                              |  |
| Eligible subscriber<br>(700.000 m³ – 800,000 m³)      | Eligible tariff     | Constant SCT over natural gas price | Service charge                              |  |
| Eligible subscriber<br>( >800,000 m³)                 | Eligible tariff     |                                     | Transmission charge                         |  |
| Prices set by   | BOTAS               | Ministry of Finance                 | Fixed until 2017, secured<br>by Law no 5669 |  |
| Currency  | TL                  | TL                                  | USD   |  |

Source: EMRA

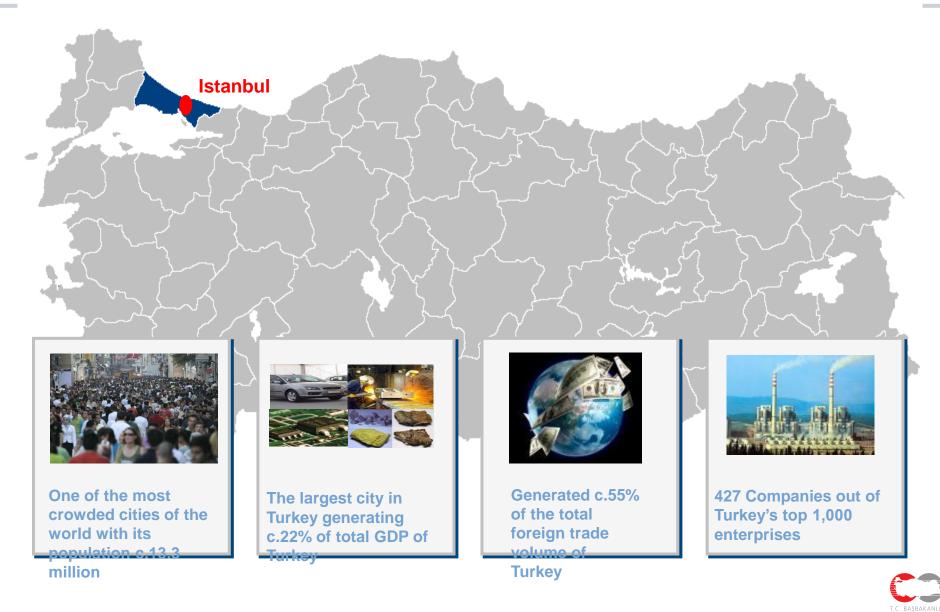
# **Eligibility Limit**

Eligibility limit is gradually lowered in line with market liberalization plan





# Overview of Istanbul



# İGDAŞ: Turkey's Largest Gas Distribution Platform

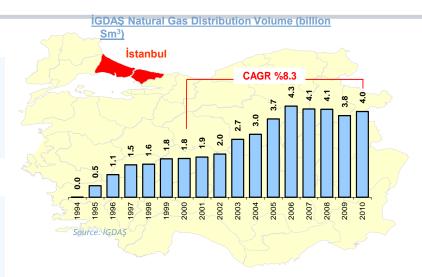
# THE SECTOR

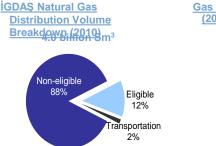
- Turkey's energy consumption is experiencing a rapid increase due to economic growth, industrialization and increasing population.
- Parallel to this increase, natural gas has become the major energy resource that meets Turkey's energy requirement, as a result of the development of the main transmission pipeline, utilization of natural gas in electricity production and supply to households.

# THE COMPANY

- **IGDAS** is the gas distribution monopoly in Istanbul, Turkey's most populated city. With a population of c.13.3 million, İstanbul represents c.18% of Turkey's total population and c.22% of total GDP
  - IGDAS is among the largest companies in Turkey. In 2010, the Company posted net revenues of c.TL2.5 bn, and ranked as the 32<sup>nd</sup> largest company in Turkey. (Fortune 500 list – 2010)
  - **IGDAS** is the largest gas distribution company in Turkey. Sold c.35% of natural gas consumed in distribution regions (as of 2010), with c.4.5 million subscribers and an annual volume of c.4 billion m<sup>3(1)</sup> as of 2010
- Non-eligible customers account for c.88% of İGDAŞ's gas distribution volume in 2010. This represents a very low customer concentration.
  - IGDAS has a well developed network infrastructure. With its service, steel and polyethylene pipeline length exceeding 18,145 km, IGDAŞ supplies gas to c.97% of all regions with zoning plans in its license region in Istanbul
- IGDAS has an experienced management and technical staff. IGDAS personnel are very experienced in their fields since enabling the company to achieve high levels of operational efficiency
- Complying with the highest quality standards, IGDAS has been granted various awards. In line with the utmost quality and safety standards, IGDAS has been recognised with having the most reliable trademark, international quality and a consumer friendly company
- GDAS has a strong balance sheet, with a net cash position of TL444 mn as of December 31, 2010

Sour GDAS is audited independently in line with IFRS rules







### **IGDAS** Gas Distribution Infrastructure (2010)

### **Technical Infrastructure**

|                     | no.     |
|---------------------|---------|
| RMS-A               | 8       |
| RMS-B               | 693     |
| RMS-C (Service Box) | 693,884 |

### **Distribution Infrastructure**

|              | km     |
|--------------|--------|
| Steel Line   | 1,563  |
| PE Line      | 12,646 |
| Service Line | 3.936  |



# Privatizations in the Electricity Distribution Sector

- As part of the reform of the Turkish electricity sector, Turkey's electricity distribution company
  Turkiye Elektrik Dagitim Anonim Sirketi ("TEDAS") is being privatized through the sale of regional
  distribution companies.
- Privatizations are in the form of a "transfer of operating licenses" with the actual distribution network assets to remain in state ownership.
- Since 2008, tenders for 18 distribution companies have been finalized with 9 tenders have been closed/privatized, 8 pending approval and 1 has been cancelled.
- Gediz and Aras Electricity Distribution Companies will be retendered.

| #  | Electricity<br>Distribution<br>Region | Electricity<br>Distributed<br>(mn. kWh) | No. of<br>subscribers<br>('000) | Investor                 | Status       | Transaction<br>value<br>(mn USD\$) |
|----|---------------------------------------|---|---------------------------------|--------------------------|--------------|------------------------------------|
| 1  | Osmangazi                             | 4,846                                   | 1,311                           | Eti Gumus                | Privatized   | 485                                |
| 2  | Camlibel                              | 2,146                                   | 746                             | Kolin İnsaat             | Privatized   | 259                                |
| 3  | Firat                                 | 2,033                                   | 680                             | Aksa Elektrik            | Privatized   | 230                                |
| 4  | Uludag                                | 11,049                                  | 2,388                           | Limak İnsaat             | Privatized   | 940                                |
| 5  | Coruh                                 | 2,295                                   | 1,018                           | Aksa Elektrik            | Privatized   | 227                                |
| 6  | Yesilirmak                            | 4,049                                   | 1,521                           | Calik                    | Privatized   | 442                                |
| 7  | Meram                                 | 5,574                                   | 1,582                           | Alarko                   | Privatized   | 440                                |
| 8  | Sakarya                               | 8,405                                   | 1,347                           | Akenerji & CEZ           | Privatized   | 600                                |
| 9  | Baskent                               | 11,134                                  | 3,185                           | Verbund & EnerjiSA       | Privatized   | 1,225                              |
| 10 | Dicle                                 | 4,191                                   | 1,101                           | Karavil-Ceylan İnsaat    | In progress* | 228                                |
| 11 | Trakya                                | 5,780                                   | 793                             | Aksa Elektrik            | In progress* | 622                                |
| 12 | Gediz                                 | 12,436                                  | 2,390                           | Eti Gumus & Sogutsen     | In progress* | 1,915                              |
| 13 | Bogazici                              | 18,434                                  | 3,954                           | MMEKA & İs - Kaya İnsaat | In progress* | 2,990                              |
| 14 | Toroslar                              | 14,539                                  | 2,742                           | Yıldizlar SSS            | In progress* | 2,075                              |
| 15 | Akdeniz                               | 5,928                                   | 1,550                           | Enerjisa                 | In progress* | 1,128                              |
| 16 | Ayedas                                | 8,582                                   | 2,242                           | MMEKA                    | In progress* | 1,813                              |
| 17 | Van Golu                              | 1,301                                   | 409                             | Aksa Elektrik            | In progress* | 100                                |
| 18 | Aras                                  | 1,711                                   | 747                             | Kiler                    | Cancelled    | 129                                |







<sup>\*</sup>Regulatory approvals were obtained, will be transfered to private buyers after the financial closing.

# Privatizations in the Electricity Distribution Sector

| Baskent   | Sakarya  | Meram  | Osmangazi  | Uludag  | Camlibel   | Coruh   | Yesilirmak   | Firat  |
|---|--|--|--|---|--|---|--|--|
| NS: 3.185 mn<br>E: 11,134 mn kWh<br>L/T: 8.3%<br>Privatized | NS: 1.347 mn<br>E: 8,405 mn kWh<br>L/T: 6.8%<br>Privatized | NS: 1.582 mn<br>E: 5,574 mn kWh<br>L/T: 8.5%<br>Privatized | NS: 1.311 mn<br>E: 4,846 mn kWh<br>L/T: 6.1%<br>Privatized | NS: 2.388 mn<br>E: 11,049 mn kWh<br>L/T: 5.6%<br>Privatized | NS: 0.746 mn<br>E: 2,146 mn kWh<br>L/T: 7.7%<br>Privatized | NS: 1.018 mn<br>E: 2,295 mn kWh<br>L/T: 11.5%<br>Privatized | NS: 1.521 mn<br>E: 4,049 mn kWh<br>L/T: 10.6%<br>Privatized      | NS: 0.680 mn<br>E: 2,033 mn kWh<br>L/T: 13.6%<br>Privatized      |
| Dicle   | Aras   | Trakya   | Bogazici   | Van Golu  | Gediz  | Ayedas  | Toroslar   | Akdeniz  |
| NS: 1.101 mn<br>E: 4,191 mn kWh<br>L/T: 73.0%<br>Pending    | NS: 0.747 mn E: 1,711 mn kWh L/T: 27.7% Pending            | NS: 0.793 mn<br>E: 5,780 mn kWh<br>L/T: 6.4%<br>Pending    | NS: 3.954 mn<br>E: 18,434 mn kWh<br>L/T: 9.7%<br>Pending   | NS: 0.409 mn<br>E: 1,301 mn kWh<br>L/T: 55.6%<br>Pending    | NS: 2.390 mn<br>E: 12,436 mn kWh<br>L/T: 7.7%<br>Pending   | NS: 2.242 mn<br>E: 8,582 mn kWh<br>L/T: 7.5%<br>Pending     | NS: 2.742 mn<br>E: 14,539 mn kWh<br>L/T: 8.3%<br>Pending         | NS: 1.550 mn<br>E: 5,928 mn kWh<br>L/T: 9.2%<br>Pending          |
| Ulu   | udag<br>Osmang:  | karya<br>Baskent<br>azi                                    | Yesilirmak   | Coruh   | Aras<br>Van Golu   |   | NS: 1.535 mn<br>E: 5,276 mn kWh<br>L/T: 9.6%<br>No privatization | NS: 0.497 mn E: 3,574 mn kWh L/T: 6.9% No privatization KCETAS   |
| A   | ydem   | Meram  | Kcetas   | Firat   | Dicle  | A.  |  | NS: 0.544 mn<br>E: 2,167 mn kWh<br>L/T: 7.0%<br>No privatization |
|   | Co. T.   |  | Toroslar   | •   |  | -   |  |  |
|   |  |  |  |   |  |   | NS   |  |
|   |  | 1  |  |   |  |   | NS   | E: Electricity distri  |

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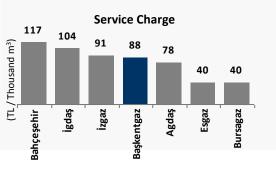
# Key Investment Highlights-Baskentgaz

### **Distribution Network**

- Distribution network exceeding 8,600 km. in length
- More than 1,100 regulation and metering stations
- Flexible ring system; enabling alternative natural gas distribution routes

### **Tariff**

- Sole natural gas distributor charging US Dollar fixed tariff for all subscriber groups (till August 31, 2017)
- **Distribution Charge threshold fixed** at 800,000 m<sup>3</sup> p.a. consumption (till August 31, 2017)
- **Enjoys the fourth highest national** Service Charge



Attractive

location with

solid growth

BASKENTGAZ

Enhanced

investment

atmosphere

**New Favourable Tender Conditions** 

Incremental distribution volume of 1.3 billion m<sup>3</sup> from Baymina CCGT

Fixed Distribution charge threshold

Introduced instalment payment

Debt settlement protocol with

and other eligible customers

**Ankara Municipality** 

Wide and flexible

distribution

network

**Fixed US Dollar** 

tariff and

Distribution

Charge

option

2 million subscriber

potential

Fast growing

natural gas

market with

further growth

prospects

17

Annual

distribution

volume to

reach 3 billion

m<sup>3</sup>

# **Ankara**

- **Capital of Turkey**
- Turkey's second most populated city with 4.8 million population

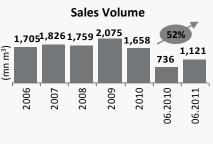
### **Turkish Natural Gas Market**

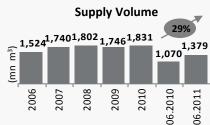
- Rapidly growing natural gas consumption; with a CAGR of 17% since 1988
- High growth potential; relatively low per capita consumption (495 m<sup>3</sup>) compared to EU average (920) m<sup>3</sup>)

### **Consumption Volume**

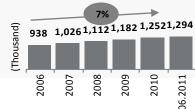
- Second largest natural gas distribution company
- 1.3 million subscribers with additional 500 thousand subscriber potential with completed infrastructure investments
- Sales and supply volume increase by 52% and 29% respectively (between June 2010 and 2011)
- Annual distribution volume to reach 3 billion m<sup>3</sup> p.a. (after the inclusion of Baymina CCGT and eligible customers in February 2011)

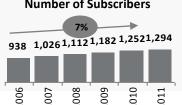
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### Number of Subscribers







• Privatization is the easiest route to investment in Türkiye

• We would be pleased to host your investments in Türkiye

