

# MOTORCYCLE & BICYCLE INDUSTRY

Prepared by  
Sinan YÜZAL  
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IGEME – Export Promotion Center of Turkey

## MOTORCYCLE AND BICYCLE INDUSTRY IN TURKEY

Turkish motorcycle and bicycle industry, following the strong, exports champion automotive and autoparts industry, is emerging as an export-oriented sector. Turkish manufacturers produce high quality motorcycles, mopeds/scooters and bicycles with their high-tech processing machines, skilled workforce and strong suppliers.

There are four companies manufacturing motorcycles and mopeds in Turkey. These are Beldeyama, Bisan, Kanuni and Ramzey. Major bicycle producers are Bianchi, Bisan Beldeyama, Cem Bisiklet and Bimaş. Some 25-30 other companies are also manufacturing bicycles in a smaller scale. Main production areas are in İzmir, İstanbul and Manisa. Number of the supplier companies is estimated to be 250-300, mainly located in İstanbul, İzmir and Konya. Annual bicycle production is about 1 million units (estimated) for 2004.

### EXPORTS

Turkey's export of 2 and 3 wheeled vehicles is on the rise. High quality products with affordable prices are the main drivers of the trend. On the other hand, Turkey's adaptation of European Union's technical legislation as a full member candidate and Customs Union partner, led to production complying with European Norms and Standards. Many of the Turkish bicycle and motorcycle-moped manufacturers also have ISO Series quality management certificates. Major importers of Turkish bicycles and motorcycles-mopeds are European Countries. 63.1% of Turkey's total bicycle and motorcycle-moped exports are directed to the EU Countries.

#### *EXPORTS OF BICYCLES AND MOTORCYCLES*

(Quantity: units, Value: 1,000 USD)

	2005		2006		2007		Top Export Markets, 2007
	Q	Value	Q	Value	Q	Value	
Bicycles	308,182	24,813	294,872	24,302	283,559	26,154	Italy, UK, Finland, Germany, Spain, The Netherlands, Denmark, Morocco, France, Tunisia, Spain, Ivory Coast
Motorcycles	32,826	13,666	32,870	13,586	39,128	17,543	
<b>TOTAL</b>	<b>341,008</b>	<b>38,479</b>	<b>327,742</b>	<b>37,888</b>	<b>322,687</b>	<b>43,697</b>	

Source: Turkish Statistical Institute (TURKSTAT)

## TRADE FAIRS OF 2008

MOTOSHOW 2008

20 March – 23 March 2008

İstanbul, Turkey

MOTORCYCLE 2008

27 November – 30 November 2008

İstanbul, Turkey